

Deep Creek Lake Lions Club

2020 Summer Event Sponsor Form



Your sponsorship helps raise the visibility of your business, supports our Blind Skier/Camper programs and continues the great events on and around Deep Creek Lake!

Sponsorship Opportunity	Amount	Selected
Scavenger Hunt – Pride Level Sponsorship: You help design a high-point level mission at your business location. This gets potential customers (over 200 expected participants) through your door and interacting with your product and staff. 4-person team entry to the event. Large logo on event banner. Multiple social media callouts. Logo on custom apparel item received by all entrants.	\$500	
Scavenger Hunt – Panther Sponsorship: A medium-point check-in or picture mission in front of your business location. 4-person team entry. Small logo on banner. One social media call-out	\$250	
Scavenger Hunt – Cub Sponsorship: 4-person team entry and social media callout	\$150	
Gold Sponsor for Parade or Cruise: Your large logo on event banners and multiple social media call-outs for the events and recognition in online and print advertising	\$500	
Boat Parade – Boat Entry: Decorate a boat with your business’s banner, logo or theme! The parade proceeds along the 219 shoreline and passes 100’s of eyeballs along the way. <i>(Non-profit organizations have free entry and keep all the donations made to their boat)</i>	\$200	
In-kind donation: prizes, gift cards, etc. to be used as prizes for our events. Each separate in-kind donation will receive call-outs in our social media for that events and recognition in online and print advertising	Appx \$50 value	
Other: Is there some other way your organization would like to get involved? Contact us to design a custom sponsorship that fits everyone’s needs.	TBD	

Business/organization name: _____

Contact Person: _____

Phone: _____

Email: _____

Street address: _____

City, ST ZIP _____

Social media handles: _____

Website: _____

Checks payable to Deep Creek Lake Lions Club, or contact us for a secure credit card, or Paypal link

Mail payment and form to: **PO Box 630, McHenry, MD 21541**

Partner with the Deep Creek Lake Lions on the coolest events in 2020!

We're bringing the coolest events to the lake area this year, and we want your business or organization involved! We have lots of sponsorship, donation and advertising opportunities to help you *raise visibility* of your organization, *build community good will* and *support events that help keep Garrett County a great place* to live, work and play! Plus, your support for our fundraisers helps us continue the great service work we do including:

- The Blind Skier and Camper Programs: we bring visually impaired children to the area to experience recreational activities they would not normally have access to
- Community support: financial assistance to those in need for health care costs (typically vision-related), vision screening of elementary school children, road cleanup, and contributions to community causes and organizations
- Bumble Bee Rd Park: our free community park has a dog park, softball field, picnic pavilion, open play areas, art installation, a 10-mile trail system and historical exhibit

You can help us keep up the good work by partnering with us on these events:

- Boat Parade, Friday July 3rd @7pm: Participants decorate their boats and spectators "vote" for their favorites with donations. The parade route goes from McHenry to Dutch's passing lots of eyeballs along the way! *Opportunities include*: decorating a sponsored boat, or donations of cash or prizes for our pool
- Poker Cruise, Sunday August 23rd @noon: Just like a Poker Run, participants in our cruise go to different establishments to build their best poker hand. Teams in this event, get hungry and thirsty, so it's a great chance to get customers in the door! *Opportunities include*: location sponsorship or donations of cash or prizes for pool
- Mountain Lion Road Rally Scavenger Hunt, Saturday Sept 19th @noon: Teams of 4 will compete in real time to complete missions at a variety of locations around the county. Winners get bragging rights and prizes at an after-event party at the Wisp. The missions range from physical challenges, solving puzzles or riddles, or taking photos and video and posting to social media. *Opportunities include*: Sponsorship of a mission location (brings people to your business and generates social media content), donations of cash or prizes for the prize pool.

All sponsorships of any type are at a minimum acknowledged on our active and well-engaged social media accounts (2,500+ combined followers), website (100's of weekly hits), newspaper ads, banners at events as well as any other publicity the support level entails.

We hope to have provided you with a good menu of options to help get involved with some great community events while helping to support a good cause. Contact us if you have any questions or need more information!

Contact Chris @ 323 325-5466 or DCLLIONS@GMAIL.COM

More information on us and what we do at www.deepcreeklions.org or look for us on Facebook and Instagram!